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• Show cars: MÄDER at the leading edge of innovation

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• MÄDER's position regarding the REACH and CLP regulations

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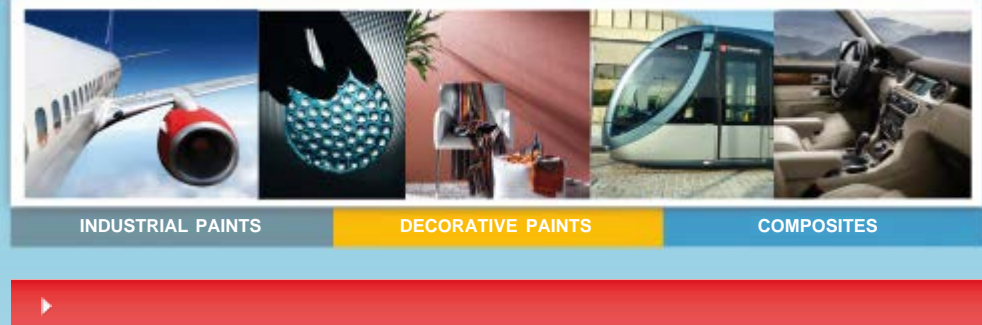
• GEOPUR® natural paint is registered in the Agrobiobase

• MÄDER at the InnoTrans and CRTS CHINA trade fairs

• New partnership with RATIER FIGEAC

• MÄDER DISTRIBUTION grows

• Paris half marathon 4th March 2012



INDUSTRIAL PAINTS

DECORATIVE PAINTS

COMPOSITES

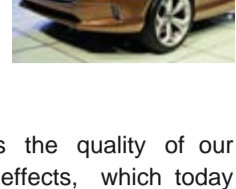
► **MÄDER at the leading edge of innovation through show cars**

Renowned for its colour creativity, and its research to develop tactile effects, MÄDER was a partner for 7 concept cars in 2011.

This is a source of pride for our design and R&D departments, which have collaborated to advance aesthetic innovation.



This success demonstrates the quality of our research in colour and effects, which today inspires many automotive OEMs.



Visit the www.mader-group.com website

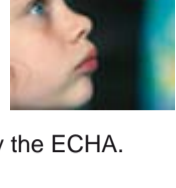
► **MÄDER's position regarding the REACH and CLP regulations**

Following seven years of extensive consultation, the REACH regulation was adopted in December 2006. REACH, today presented as the world's most ambitious piece of legislation covering chemical substances, was supplemented at the beginning of 2009 with a regulation governing classification, labelling and packaging, known as the CLP regulation.

The overall message from the ECHA is that the REACH and CLP regulations are working successfully and that the various players responsible for activities are meeting the necessary requirements. The success of the legislation can be largely attributed to the effective collaboration between the key players: industry, other interested parties, member states, the European Commission and the ECHA.

The legislation set ambitious deadlines:

- December 2008 for pre-registration,
- November 2010 for registration – first deadline,
- January 2011 for notification of classification and labelling.



These deadlines were met by tens of thousands of companies, by the relevant authorities of member states and by the ECHA.

2010 deadline and further deadlines: MÄDER is staying alert

To date, MÄDER has successfully fully met the registration deadline of 30/11/10 and is continuing to work in close collaboration with its suppliers in order to ensure that only sustainable 'REACH compliant' substances are used. MÄDER is thus minimising the impact of the REACH regulation on current supplies of its products and on the future availability of its preparations.

What is the CLP regulation?

This regulation defines the new classification, labelling and packaging rules for chemical products in Europe. This new system, implementing the international recommendations of the GHS (Globally Harmonised System of Classification and Labelling of Chemicals), will gradually replace the pre-existing European system, and applies to substances from the end of 2010 and will apply mandatorily to mixtures in June 2015.

Its main objectives are to facilitate the international trade of chemical products and to maintain the current level of health and environmental protection.

Two European systems for the classification, labelling and packaging of products will coexist for a period of time:

- The pre-existing system for hazardous substances and preparations, governed by two European directives (67/548/CEE and 1999/45/CE) translated into French law by two resolutions (20th April 1994 and 9th November 2004),
- The new CLP regulation system (CE n° 1272/2008) which will gradually replace the pre-existing system.

What concrete changes will the CLP regulation bring?

- Terminology: the term 'mixture' replaces that of 'preparation', 'hazard classes' are defined rather than the former 'hazard categories' and these classes may then be subdivided into hazard categories,
- Definition of hazards: 28 hazard classes (physical hazards for health and for the environment) are defined rather than the previous 15 hazard categories,
- Classification criteria: new regulations allow a chemical product to be defined as belonging to a hazard class and category,
- Labelling: hazard pictograms, warnings, hazard statements and safety advice,
- Notification: manufacturers or importers of certain substances must communicate information regarding the classification and labelling of substances being placed on the market to the ECHA.



MÄDER's position regarding the CLP regulation and its impositions

MÄDER does not currently market any pure substances, and thus is not yet required to include these new pictograms and hazard statements on its labels. Nevertheless, MÄDER has an ERP which already allows its preparations to be classified in accordance with the requirements of the CLP regulation, thus helping it to anticipate the regulation's classification and labelling change requirements.

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► **GEOPUR® natural paint is registered in the Agrobiobase**



Agrobiobase is a database encompassing both plant chemistry and agromaterials, from raw materials to finished products, whose purpose is to promote bio-based products.

Geopur® Walls and Ceilings is 98% made from renewable natural raw materials packed in 85% recycled plastic. This natural paint, recognised by professionals and approved by nature, has been marketed through the CAMI distribution network since March 2011.

Since February 2012, GEOPUR®, the latest innovation from MÄDER COLORS, is included in the database.

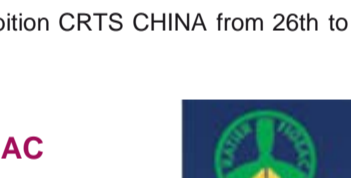
This directory helps manufacturers to source bio-based products, as well as providing key information such as the percentage of vegetable origin, technical data sheets, environmental impact, etc.

Professionals seeking guidance through the world of bio-based products can also consult the classified dossiers and the news which accompany the directory.

For more information : <http://www.agrobiobase.com>

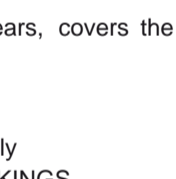
► **MÄDER at the InnoTrans and CRTS CHINA trade fairs**

MÄDER will be exhibiting at the InnoTrans international trade fair, taking place in Berlin from 18th to 21st September 2012. This fair, held every other year, presents the latest technical innovations in railway industrial sectors.

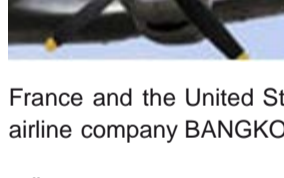


MÄDER also participated in the railways exhibition CRTS CHINA from 26th to 28th April 2012.

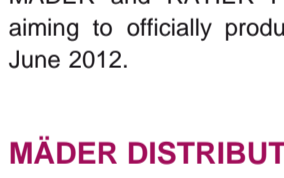
► **New partnership with RATIER FIGEAC**



Mäder is proud to announce that a global contract has been signed with RATIER Figeac, part of the United Technologies group, a leading provider of aeronautical equipment worldwide.



The French unit RATIER, based in FIGEAC, produces turboprop blades for civilian and military aircraft such as the A400M, ATR42/72, C130, Bombardier, the US Navy etc.



This contract, effective for 5 years, covers the supply of :
 • PRIMER LEH640
 • ANTI-EROSION LBYH200 Family
 • TOPCOAT for SECURITY MARKINGS

The maintenance market will be served by RATIER, MÄDER directly or Interturbine.

This contract is the result of a long period of testing carried out by HAMILTON and MÄDER in France and the United Kingdom, and of trials carried out in collaboration with the airline company BANGKOK AIRWAYS on an ATR 42 (turboprop).

MÄDER and RATIER Figeac teams are now at the industrialisation stage, aiming to officially produce the first blades using MÄDER blueprint from 1st June 2012.

► **MÄDER DISTRIBUTION GROWS**

Why MÄDER Distribution ?

With a constant objective to achieve market expectations, MÄDER France is developing a specific distribution activity, similar to its current German and Swiss model. Numerous projects are under investigation with the support of MÄDER Distribution, notably in China, Spain and Morocco.

What does MÄDER Distribution offer ?



MÄDER is a major European player in the field of paints (Industrial & Building) and resins. Taking advantage of MÄDER's leading position in the technology of water-based products, the vocation of MÄDER Distribution is to offer a range of paints, under house and distributor brands, with a high technological content and meeting environmental standards.



MÄDER Distribution also :

- offers bespoke house products and MÄDER - branded offerings (sectors available) to large supermarket groups
- offers access to the MÄDER group star products, in small quantities, to clients across the region

MÄDER Distribution is based at the Méry-sur-Oise site (Val d'Oise, France). The site accommodates a mixing centre, alongside other services such as administration, colour matching, laboratory, etc.

This makes it a showcase for developing distribution agreements with partners interested in MÄDER products. Recent examples include the adoption of the Multimix range by two new partners, RECAD and DRO (in the Somme and Oise Departments respectively).

Contact us about your project !
 Frank Vilin – Director, MÄDER Distribution
f.vilin@mader-group.com - 06 44 29 36 51

► **Paris half marathon – 4th March 2012**



Our "MÄDER Coatings & Composites" team took part in the Paris half marathon on 4th March, covering 13.1 miles within a pack of 30,000 runners.



Fantastic performances put the MÄDER group in 53rd place for the corporate challenge (out of 175 participating companies).

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